

RESOLUTION NO. 546

**A RESOLUTION OF THE CITY OF UNIVERSITY PLACE, WASHINGTON,
ESTABLISHING A PUBLIC ART PLAN**

WHEREAS, the City's vision statement states that 20 years after incorporation, University Place is a safe, attractive City that provides a supportive environment for all citizens to work, play, obtain an education and raise families;

WHEREAS, the approved City Comprehensive Plan encourages the inclusion of public art; and

WHEREAS, the City Comprehensive Plan encourages volunteerism in public beautification projects;

WHEREAS, in October 2005, UP for Art and the City of University Place created a partnership to develop a public art plan for the City; and

WHEREAS, UP For Art spent over 700 volunteer hours developing a public art plan with generous input from the community, its leaders, the City of University Place and regional partners; and

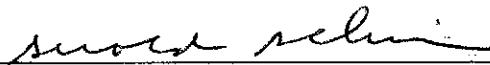
WHEREAS, on November 13, 2006 the City Council of University Place reviewed the proposed University Place Public Art Plan; NOW THEREFORE,

**BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF UNIVERSITY PLACE,
WASHINGTON, AS FOLLOWS:**

Section 1. Public Art Plan Established. There is hereby established a University Place Public Art Plan attached hereto as Exhibit A.

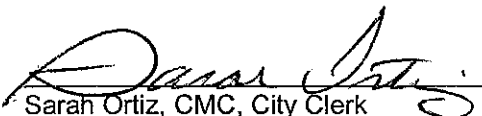
Section 2. Effective Date. This resolution shall take effect immediately upon its adoption.

ADOPTED BY THE CITY COUNCIL ON THE 11th DAY OF DECEMBER 2006



Gerald Gehring, Mayor

ATTEST:


Sarah Ortiz, CMC, City Clerk

University Place Public Art Plan



November 2006

Developed by UP for Art
In partnership with the City of University Place

ACKNOWLEDGEMENTS

UP for Art gratefully acknowledges the generous input of the community, its leaders, the City of University Place, and our regional partners in developing this Plan. Thank you to all who shared their vision, insight, and enthusiasm.

Special thanks to Eloise Damrosch of the Portland Regional Arts & Culture Council for her knowledge, wisdom, and mentorship. Thanks also to Peggy Kendellen, Public Art Manager with RACC for her input. We deeply appreciate the ongoing enthusiasm and support offered by City Economic Development Director Mariza Craig and Economic Development Project Assistant Becky Metcalf.

Finally, our sincere thanks and congratulations to all UP for Art members who donated hundreds of hours to make this Plan a reality: Karen Benveniste, Ruth Burks, Cindy Bonaro, Pat Davis, Tom Davis, Jean Graves, Dixie Harris, Sherry Hanafee-Hersey, Gail Janes, Herb Kinder, Marilyn Kinder, Leslie Kinkade, Debbie Klosowski, Mary Lloyd, Maria Millmaker, Janna Novak, Carl Palmer, Linda Scott, Elmira White, and Sallie Zimmer.

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Frits Akker, President, 27th Street Business District Association
Todd Lord, President, Master Builders Association

City Commissions

Capital Strategies Task Force
Economic Development Committee
Parks and Recreation Commission
Planning Commission
Public Safety Commission

Regional Partners

Chambers Creek Foundation/Pierce County Chambers Creek Properties
Fircrest City Council (Kathy McVay)
Lakewood Arts Commission Task Force
Pierce County Library System
Pierce Transit
Tacoma-Pierce County Chamber of Commerce
Tacoma Regional Visitors and Convention Bureau
University Place Chamber of Commerce

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Curtis Senior High
Charles Wright Academy

Art Agencies

Pierce County Arts Commission
Tacoma Arts Commission
Gallery at Tacoma Community College
Washington State Arts Commission
Arts in Education Program
Community Art Development Program

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UNIVERSITY PLACE PUBLIC ART PLAN

EXECUTIVE SUMMARY

- **As a community, University Place supports public art and wants a high quality collection using diverse media to complement the beauty of the natural surroundings.**
- **To enhance its quality of life and attract business and visitors, University Place must create an appealing, unique sense of place.**
- **Public art is a key element of this sense of place and can increase the potential for the economic success of redevelopment efforts.**
- **In the near term, establishing a foundation, writing grants, seeking partnerships with other entities, and fundraising for specific pieces can best fund University Place's public art program.**
- **In the long term, once a stable revenue stream is achieved, University Place should commit to a percentage and/or a per capita for arts.**
- **To take its public art program to the next level, the City should enter into the Partnership for Public Art with UP for Art, which has experience commissioning public art and a solid understanding of the community's public art preferences.**

INTRODUCTION

The University Place Public Art Plan

In October of 2005, UP for Art approached the City of University Place to create a partnership to develop a public art plan for the City. UP for Art has been active in promoting and securing public art for the community for over five years. Since its inception in 2000, one of UP for Art's goals has been to assist the City in developing a comprehensive plan for public art in the community.

The timing of the proposal was triggered by redevelopment efforts that are likely to generate significant new public spaces in the City in the near future. Though UP for Art has worked with the City to install public art on a situation-by-situation basis, a clearly defined plan had not yet been developed. Such a plan seemed essential if the City is to use art to enhance its new public spaces.

UP for Art proposed to do the bulk of the plan development using volunteers, but asked the City to share in the costs to secure review and mentorship services from a nationally recognized consultant, Eloise Damrosch, Executive Director of the Regional Arts and Culture Council of Portland. This mentoring relationship was deemed the best option to assure the quality and integrity of the plan at a reasonable cost. From the beginning, the focus of the project was on reflecting the personality and wishes of the community in the proposed plan.

The City Council approved the partnership in October 2005 and work began immediately. UP for Art has spent over 700 volunteer hours on the project.

Background/History

Though University Place has only been a city since 1995, it has been a community for much longer. With a current population of 32,000, its growth potential is limited since the community is bounded by the cities of Tacoma, Fircrest, and Lakewood on the north, east, and south respectively and by Puget Sound on the west.

University Place has been a small, independent community for over 100 years. Because of the quality of its schools and the extent of its waterfront residential property, it also serves as a "bedroom community" to professionals and executives who work in Tacoma and elsewhere. The resulting mix of residents provides a broad range of tastes and expectations in the population.

Since its incorporation as a city, University Place has gone beyond providing essential services and amenities for the community by leveraging dollars through partnerships. For the past six years, UP for Art has been such a partner.

UP for Art has worked with the City to secure public art by raising funds, undertaking calls to artists, and overseeing commissions, which resulted in the addition of several quality pieces to the City's collection. In addition, it has made efforts to include and inform the community about the purpose and value of public art.

The City's strategy of using federal, state, and local revenues in combination with grants and partnerships to accomplish capital improvements and projects was successful until voter approved initiatives were enacted over the last several years. As a consequence of the initiatives, City revenue from sales tax equalization payments has been drastically reduced and a 1% growth limit on property tax revenues has limited resources even further. As a result, funding for capital improvements within the City has dropped dramatically, especially since most partnerships and grants require some level of matching. Though the community is committed to public art, designated funding from the City's general fund is unlikely until the revenue situation improves.

University Place has begun re-creating itself via a major redevelopment effort. Town Center, a major mixed-use development, will include upscale condominiums, retail, restaurants, and civic spaces. It will transform Bridgeport Way, the city's primary arterial, into a vibrant new downtown. In addition, the Chambers Bay Golf Course, a destination-quality Scottish links course being developed by Pierce County, is expected to draw more visitors and ancillary business to the area.

These and related projects will change how the community sees itself and how the greater metropolitan area perceives it. In addition, the magnitude of these changes offers a rare opportunity to consciously create inviting, energized spaces for the public that reflect the values, interests, and personality of the community from the very beginning. Unique, high quality public art consistent with the community's identity is a key element of developing such public spaces well.

The City's commitment to the arts is evidenced in its Vision Statement, which includes the following:

"University Place has established itself as a destination for regional shopping, arts, entertainment and special community events and festivals."

In 2002, the City Council adopted Resolution 332 creating the City's current art policy. Procedures for Art In Public Places were developed as part of that resolution. The City Council's goals for 2007-08 specifically focus on expanding arts programs including finding ways to partner for more public art.

The City's Vision Statement, Council Goals and Resolution 332 are included as Attachment A.

Community Input

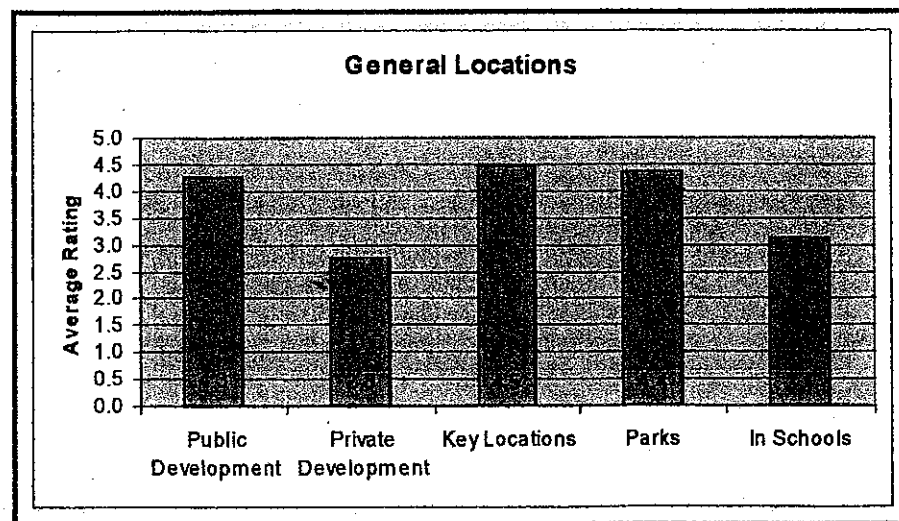
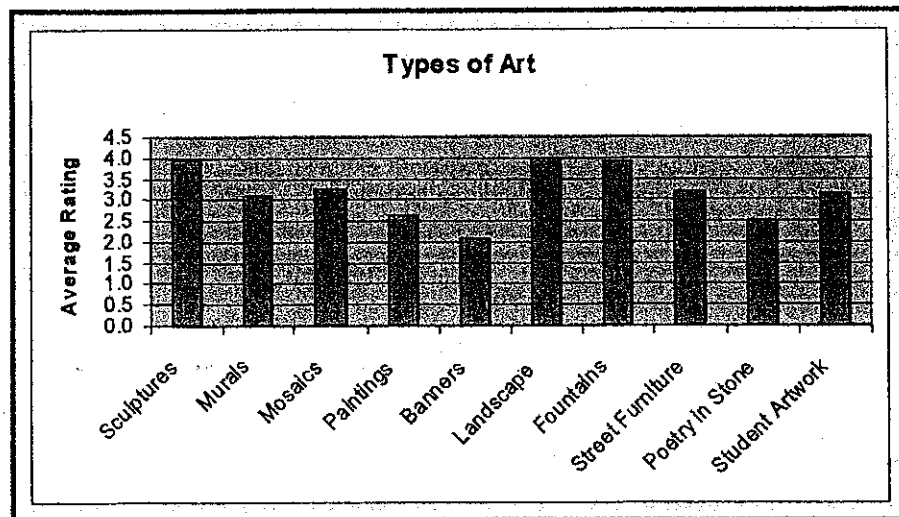
UP for Art began the planning process with an extensive educational and information gathering effort. As a preliminary to the survey, a thirty-minute program about public art and the art plan project was developed and presented on local access television. The

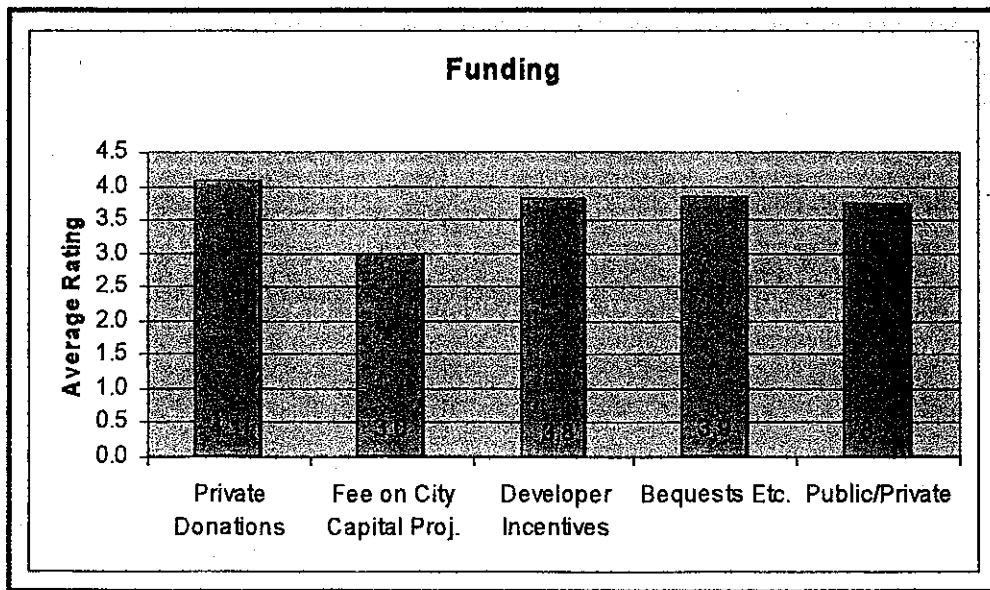
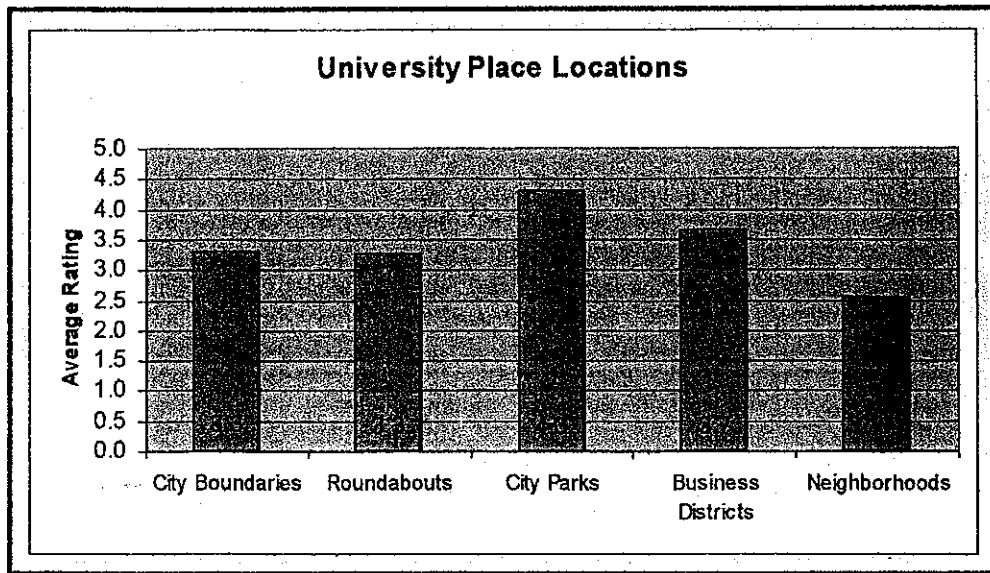
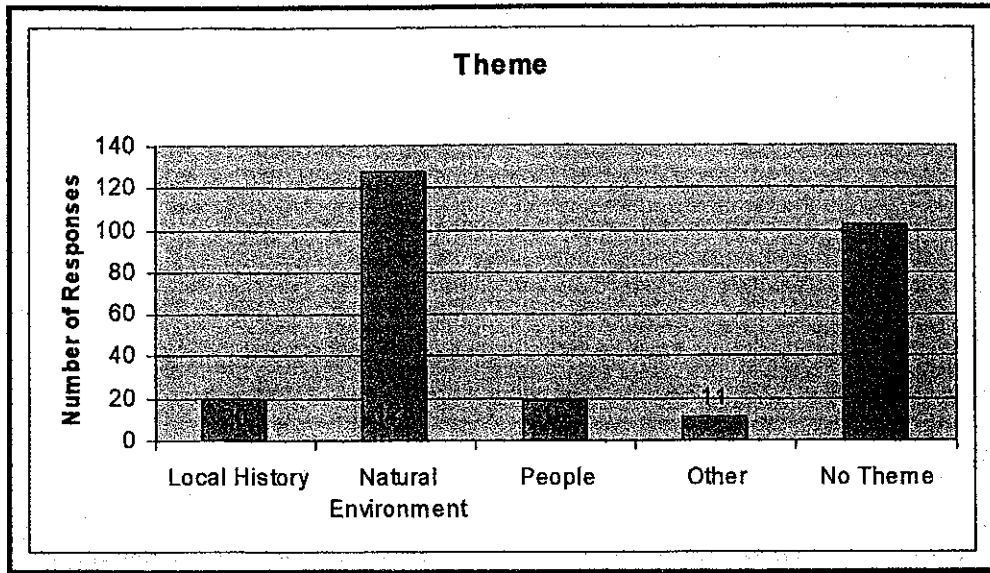
group also did six presentations to various organizations within the community to be sure citizens understood the topic before they completed the survey.

The information gathering approach included a community survey, small group sessions with city commissions and staff, interviews with community leaders, and input from regional partners and the art community. The resulting body of information was presented to Council earlier and is too extensive to be presented here in its entirety. A complete copy can be found at City Hall.

Community Survey: UP for Art designed and tested a public opinion survey which was then used to determine community preferences on style, media, types of art, locations, and themes. The City mailed 17,250 surveys to households and businesses via the City newsletter in March 2006. In addition, citizens had the opportunity to complete surveys online at the City's website and through a link to the Suburban Times online newspaper. Hard copies were also made available and collected at the University Place Library for a six-week period in March and April.

Two hundred and seventy-three residents responded to the survey. Their responses are summarized in the following bar charts.





The survey also provided several opportunities for open-ended comment. Comments were reviewed and a content analysis of the topics that emerged was conducted. Overall, the community supports the idea of public art and desires a high quality collection that includes a variety of styles and media. Many urged that whatever is included complement and build on the beauty of the community's natural environment.

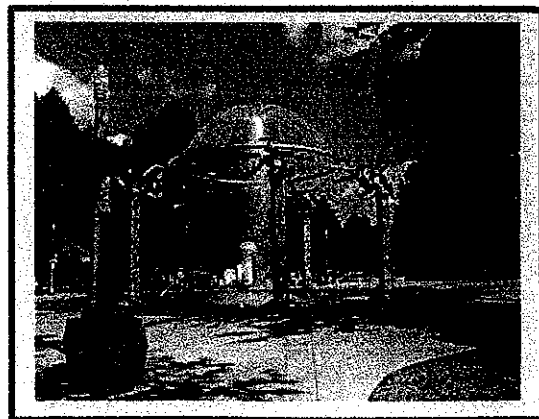
Interviews and small group sessions. City Council members and other key community leaders were interviewed individually by two-person UP for Art teams. Small group sessions were held with the City's Parks, Planning, and Public Safety Commissions, the Capital Strategies Task Force, the Economic Development Committee, and City staff.

These sessions were supportive of public art as well. But they also illuminated the City's current capital situation. City government is ready to coordinate and cooperate in the acquisition of public art, but funding options that do not rely on the City's revenues need to be identified.

The two-person interview teams also met with regional partners with whom the City works in a variety of capacities. Several of these partners expressed interest in undertaking art projects with University Place. Others were interested in highlighting public art in University Place as part of their efforts to promote business in the region.

Town hall meeting. The initial round of information gathering was followed by a town hall meeting to further refine the community's input on themes, expand on the role of student art, and discuss funding options.

Visual Preference Survey. The final segment of the input process was completed at the City's community festival in August 2006. Festivalgoers were asked to choose among six different examples of public art, depicted in 8x10 photos, and use a colored dot to vote. This last process was devised to get a clearer idea of what the community liked when they actually saw public art. The clear winner was a whimsical water feature.



In summary, the results of the community input process established:

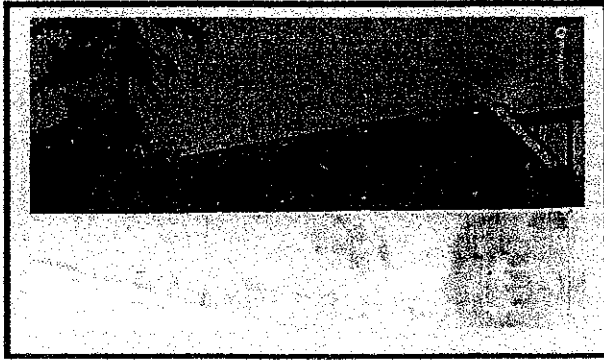
- **The citizens of University Place support the idea of public art.**
- **They prefer that the art be diverse and high quality, using the natural surroundings as a theme, but in a way that creates a unique look.**
- **The community slightly favors art in parks—where it is accessible and citizens can interact with it. Community leaders and regional partners are more focused on the need for art at City boundaries to immediately establish a sense of place for visitors.**
- **The community finds various the funding options proposed for art acceptable. However the reality of the current revenue situation for the City—which the redevelopment effort is designed to alleviate—hampers the City taking the lead in funding public art immediately or implementing a percent-for-art and or a per capita for art funding strategy at this point.**
- **Though some City policy exists, a more complete set of policies and procedures for the acquisition and maintenance of public art is needed.**
- **Survey input favored using student art as public art. Input from the art community, including art educators, advised that such projects only work with significant coordination, funding, and time.**
- **The City needs a centralized focus for its public art program that meshes with the City's annual planning process so that art projects can be integrated with the rest of the City's efforts.**

PUBLIC ART VISION AND GOALS

University Place's Existing Public Art

The amount of public art that currently exists within the boundaries of University Place reflects the community's longstanding commitment. Public art has been part of the community since at least the 1960's. However, since most of it was undertaken as a private effort or on a situation-by-situation basis, it is not yet a cohesive collection. Some pieces are in hard-to-find places. Others are difficult to access or in locations that are not well suited. Some of it needs maintenance. Some may be destroyed when redevelopment occurs.

There are currently 60 pieces of known public art within University Place. No theme or guiding principles connect the items in the collection. Still, for a city of its size, University Place has a good start on a public art collection. The current inventory of University Place public art is included as Attachment B.



Though University Place can be rightfully proud of its commitment to art, the current collection is only a starting point in defining the

community as an interesting, dynamic place. Future pieces commissioned as part of the redevelopment efforts will be in more central locations and larger in scale. As a consequence, they are likely to have a much greater impact both on how the City is perceived and how it sees itself as a community. Therefore, the plan's primary focus is on future public art.



Public Art in the Future – the Community's Shared Vision

The University Place Public Art Plan is far more than a beautification effort. The City's commitment to art is part of its personality. Thus, public art should be one of the key elements in defining the City's identity. Public art enhances community pride but can also have positive economic ramifications. Establishing University Place as a thriving, dynamic community creates excitement about the area as a destination. Public art can give the community a unique look that stimulates interest in visiting and shopping in the city. In doing so, public art plays an important role in the economic success of the city's current and future redevelopment efforts.

In particular, the city's public spaces need to be interesting and memorable. Successful public spaces invite a diversity of uses while at the same time highlighting the community's identity and culture in their design. Public art is a key component to creating such successful public spaces. To accurately reflect the community's preferences, this art must be high quality, diverse, and thoughtfully integrated with its natural surroundings so that it looks like it "belongs." These spaces need to be intriguing and art will further that goal.

Goals of the University Place Public Art Program

The University Place Public Art Program needs to accomplish the following:

- **Develop comprehensive procedures for the procurement of public art.**
- **Create a process to identify key locations for art.**
- **Define and implement feasible funding mechanisms.**
- **Establish a resource for public and private developers to support their commitments to including public art.**
- **Expand the current practice of seeking partnerships for public art.**
- **Outline a process to ensure community involvement and ownership of public art.**
- **Formalize relationships needed to accomplish the City's goals for public art.**
- **Create mechanisms to explain, promote, and celebrate the City's public art.**
- **Encourage early collaboration among artists, architects, and owners in the design of spaces used by the public.**
- **Leverage dollars for public art effectively.**
- **Assure the entire collection—both City and privately-owned—is properly maintained.**

Many suggested that student art be used as public art. Although student art is not typically part of a public art plan, University Place has a strong commitment to education. Therefore it should also include the following goal in its art plan:

- **Devise strategies for nurturing student artists.**

FRAMEWORK FOR UNIVERSITY PLACE PUBLIC ART PROGRAM

Priorities for Public Art

First and foremost, the public art selected must reflect the personality of University Place. To do that, new public art should incorporate community input from the beginning of the project. Since the nature of art is such that no one piece will please everyone, this involvement is intended to aid in defining the type and style of art needed rather than assuring that "everyone likes" the resulting installation.

University Place residents vary considerably on what they appreciate in public art. Comments on the community survey literally praised and vilified the exact same styles and types of art in different responses. This is good. One of the purposes of art is to make people think and expand their horizons through discussion with others. A thoughtfully developed collection of high quality public art will help the community learn to enjoy and celebrate the diversity of its opinions on art. Not everyone will like everything, regardless of how thoroughly public input is solicited and incorporated. Consciously promoting tolerance for a range of art is part of a good public art effort and essential for the University Place program.

Recognizing the economic implications of decisions on public art is critical to the success of the University Place plan. Locations for public art that increase the City's attractiveness to visitors need to take precedence to complement the redevelopment plan, at least for the first few years. Initially, this will most likely result in placement of art at city gateways and in the public spaces of the Town Center project.

Using the money available for public art effectively is essential. Projects must be well defined, clearly budgeted, and the parties bound by formal contract. Funds from sources other than the City's budget need to be available and committed. Related costs, such as landscaping and lighting must be completely considered and the resources needed to accomplish them must be identified and available.

Maintenance must be considered in the initial selection and completed regularly to assure the collection remains in good condition. New public art will consider the durability of materials and design in the selection process. High maintenance pieces will be discouraged.

The priorities for public art in University Place are that it:

- **Reflect the personality of the community.**
- **Contribute to the City's sense of place and increase community pride**
- **Expand individual appreciation for art through a diverse, high quality collection.**
- **Enhance the City's economic development efforts by attracting visitors and prospective businesses.**

Responsibilities

UP for Art

UP for Art, a non-profit 501c3 organization, has focused on public art in University Place since 2000. Since then, the group has partnered with local schools to facilitate two student public art projects in the city parks and raised funds and partnered with the City to commission a bronze by John Jewell near City Hall. It also worked with Public Works to commission a bronze series depicting the life cycle of the salmon near a restored salmon stream. In 2006, in addition to the work on the art plan, the group has focused on a call to artists for art in the Drexler roundabout to complement the start of the redevelopment in Town Center. The effort on that project alone has included raising funds, managing the selection process, and coordinating with the artist.

UP for Art has the only direct public art management experience in University Place. In addition, the information it has gathered, analyzed, and integrated to develop this plan has given the group a much greater depth of understanding about public art than anyone else in the community.

Relying on a non-profit volunteer organization as the City's public art arm has significant advantages. Getting the work done via volunteers saves City staff time and funds. Its non-profit 501c3 status makes fundraising easier since people tend to give more readily to non-profits than government entities. Some grants are only offered to groups with 501c3 status. Continuing to use UP for Art to obtain public art also allows the City to delay costs of establishing a city arts commission.

However, the current arrangement for procuring public art lacks cohesion and vision. Projects are undertaken on a case-by-case basis with little reflection of any overall priorities inherent in the process. UP for Art has been effective because of the talent, experience, enthusiasm, and commitment of its members. However, the loosely knit structure the group currently relies on will have to be modified if it takes on expanded responsibilities. If UP for Art commits to helping the City take the public art plan to the next level, its first order of business must be to restructure itself so that responsibilities are more clearly defined within the group.

Ideally, the responsibilities carried by UP for Art would include:

- **Collaborate with City staff and others to define and implement an annual plan to develop and maintain the City's public art collection.**
- **Take the lead in establishing funding for public art.**
- **Pursue opportunities for public art that involve regional or public/private partnerships.**
- **Serve as a resource to private developers seeking possible art for their projects.**
- **Provide hands-on leadership on City-initiated public art projects.**
- **Conduct calls to artists for public projects and assist private entities in locating appropriate artists for their public art needs.**

- **Write grants for public art-related purposes.**

City Staff

City Staff involvement is crucial to the success of a public art program. Staff must participate in the planning for any art project to ensure that what is proposed meets safety standards, minimizes maintenance requirements, and meshes with other City planning elements. In addition, once a piece is installed on City property, City personnel will be responsible for ensuring that the piece is maintained by City staff or art preservation professionals as appropriate.

The cost of the art itself is set in the contract with the artist. However, a collaborative effort between City Staff and the artist to identify ancillary costs is necessary. City Staff must be involved in defining the final budget for any public art installation.

Staff responsibilities will include:

- **Develop accurate budget figures for public art decisions.**
- **Ensure regular maintenance.**
- **Update the City Council and UP for Art on issues related to existing public art.**
- **Coordinate with UP for Art to define a realistic annual work plan.**
- **Alert UP for Art to opportunities for public art when they arise beyond the annual plan.**
- **Direct private developers to UP for Art for assistance when needed.**

Those managing the acquisition of new public art will provide the details of the piece to those responsible for maintaining the online map of University Place's public art, the art brochure and the City's inventory of its public art.

Public Art Coordinator

City staff already has a strong commitment to public art and makes every effort to contact UP for Art when public art opportunities arise. However, in the ideal world, the City would have at least a half-time person on staff specifically to assure public art is consistently woven into City's projects—parks, public works, etc. A Public Art Coordinator, with professional arts training and qualifications, could do much to leverage funding for public art and coordinate projects on a day-to-day basis.

Committing funds to create such a position is unrealistic for the City at this point. However, it may be possible to obtain a grant to cover the cost of this function until the redevelopment effort bears fruit. Writing such a grant could be requested of UP for Art as part of the annual work plan.

Until such an arrangement can be accomplished, UP for Art will continue to carry these responsibilities on a volunteer basis.

City Arts Commission

The City's commitment to art as expressed in its Vision Statement includes public art as part of a broader orientation toward the arts—performing as well as visual. It is beyond the scope of this plan to suggest the means of addressing the other arts. However, the process employed to secure public art for the community can easily serve as a blueprint for other groups as they emerge to champion art in other forms. Until such time, establishing an Arts Commission would simply add a layer to the process for getting things done and dilute the volunteer base available.

City Council

The process for public art will continue to include City Council approval as the last step in the selection process. In addition, clear communication from the Council regarding changes in priorities, redevelopment project status, relevant policy, and related procedures to UP for Art as well as City Staff is essential to doing the work well.

Locations

Additional public art acquired for University Place will best serve the community if placed strategically. The priority of specific locations for public art projects to be undertaken by the City in a given year will be established as part of the annual planning process in which the City and UP for Art collaborate. At a minimum, priority will be given to locations that:

- **Enhance the City's ability to attract business and visitors.**
- **Allow the public to interact with the art.**
- **Include community involvement.**
- **Leverage dollars available through partnerships.**
- **Reflect the community's history**

Funding Strategies

Until the redevelopment effort is successful, major funding for public art in University Place should come from donations, partnerships, and grants.

UP for Art Foundation

The demographics of the community are such that the establishment of a foundation to support its public art program is a logical next step. Though contributions to specific fundraising campaigns have tended to be moderate, some residents have the means to support public art at a higher level. A carefully designed campaign to attract these donors via a foundation would establish a more stable source of funding for public art than the current project specific fundraising approach allows. A foundation can accommodate bequests and memorials and is more credible when approaching donors who might consider asset transfers and other significant commitments.

Such a foundation can be incorporated within the 501c3 tax status that UP for Art has already obtained. However, a separate Finance Committee, made up of volunteers with expertise in the financial arena, should be created within UP for Art to assure the funds are well managed and properly invested until needed for art.

Before art can be acquired, funding needs to be available. Thus, creating the Foundation should be part of the first year's work plan agreed to with UP for Art.

Fundraisers

A community owns its art more consciously if it is involved in acquiring it. Raising funds for a specific piece of art fosters that sense of community ownership. The use of fundraisers to bolster what can be funded from the Foundation will help keep the ties between the community and its art strong.

UP for Art has already proven itself to be capable at fundraising, but partnering with other organizations might also be appropriate for the City in specific situations. For example, one "wish list" includes a sculpture of a horse for the Curran Apple Orchard Park. Should that project proceed, CORE (Curran Orchard Resource Enthusiasts) should be involved in fundraising as well as the selection decision.

Partnerships

University Place has an established practice of initiating partnerships to complete more work than would otherwise be possible. The best partnerships are those that address the high priority needs of the City most directly. Regional partner interviews done as part of the community input process identified a variety of opportunities for public art partnerships. However, to assure the priorities for public art that the City undertakes are focused, such partner opportunities are best pursued after the City's priorities are identified in the annual plan.

Successful partnerships need careful development. Responsibilities of all parties should be formalized and documented. The end result of the partnership and the financial commitments of each partner should also be clearly defined up front.

Examples of potential partnering opportunities identified in the community input process include:

- **Gateway art possibilities with Pierce County Chambers Creek Properties**
- **Firefighter/police memorial with firefighter and police brotherhoods**
- **Horse sculpture with CORE**
- **Bus shelter art with Pierce County Transit**

In addition to actual art, other entities are interested partnering to nurture and celebrate University Place public art.

Grants

In certain circumstances, grant writing might prove fruitful. The first effort might best be focused on securing funding for a part time Public Art Coordinator. Having a staff person available on a regular basis to assist in art-related efforts would increase the extent to which public art can contribute to the City's economic redevelopment. Another grant writing possibility is for a student public art project done under the direction of a professional artist. The Washington State Arts Commission has a program dedicated to such projects.

Percent and/or Per Capita for Art

Over the long term, University Place needs to commit to some sort of predictable funding mechanism. Communities who take this approach have made art a priority and present a more dynamic, vibrant face to visitors and new business. The strength of that identity also makes residents proud of their city. A percentage for art and/or per capita contribution for art are two options that have met with success elsewhere.

Other Considerations

History in Public Art

Heritage is part of a community's identity. Reminders of its history help a community carry its past proudly. Very few of the physical reminders of earlier years have endured in University Place. Locations of historic buildings are all that remain. Where possible, public art needs to help fill that void by incorporating the history of the community in art selected for locations with historical relevance.

Artists commissioned to do work in these locations will be informed of the historical aspects. Dialogue with longstanding residents of the neighborhood and the University Place Historical Society are particularly key aspects of this effort.

Student Art

University Place puts strong emphasis on the quality of its schools and its commitment to nurturing the next generation. Public art efforts need to be part of that commitment.

In the near term, the best strategy for nurturing student artists is to provide them with opportunities for others to see their art. This can be done by sponsoring a juried show and/or arranging for businesses in the community to display their work for several months or more.

Enthusiasm for using student art as public art was high in both the survey responses and the input of community leaders. However, conversations with art educators indicate high quality student art projects demand more time than a single class year allows and require coordination beyond what a single teacher or class effort can accomplish.

Ideally, student public art projects should be directed by professional artists. This approach results in a more polished installation and gives the art teacher material to use as future curriculum. Funding for such projects is available from the Washington State Arts Commission via a grant program. This type of project is worth pursuing, but not until more urgent tasks have been completed.

Local Artists

University Place believes in nurturing local artists of all ages. Its public art program should provide an encouraging environment that helps them become established within and beyond the city limits.

Involvement of local artists in all public art funded through City processes will also be encouraged. Local artists could be invited to participate on selection committees; work as apprentices on projects commissioned for the City; and serve as judges for juried shows undertaken by the City and UP for Art.

Local artists will also be considered and encouraged to participate in calls to artists done for University Place public art. However, relying exclusively on local artists to create all of its public art restricts both the community and the artists. Both need broader contexts.

Community Education

The City's public art collection and related background information need to be accessible and interpreted. A variety of informational resources, such as an online map, printed brochures, and interpretative signage, will enhance the community's awareness and appreciation of its art. Creative ways to increase awareness and celebrate each new piece should be part of planning process for the piece. Articles for each new piece should appear in the City's news letter upon commission, creation, and installation.

Program Policies and Guidelines

Memorandum of Agreement

To operate the City's public art program, the City of University Place and UP for Art need to adopt a Memorandum of Agreement to formalize the arrangement between the City and UP for Art and create the Partnership for University Place Public Art. A draft of a resolution to do that is included as Attachment C.

By agreement, the partnership will manage all aspects of the public art program and collection. Though the partnership is essentially responsible for defining the purpose, goals, funding mechanisms and guidelines for the programs, the responsibilities and commitments of both the City and UP for Art must be clearly stated and agreed to.

The partners should complete a joint planning process that identifies and agrees on work to be done in the following budget year at the beginning of the budget cycle. The resulting work plan would be included in the partnership agreement as an annually updated attachment.

Existing and Related Policy

The City's existing art policy, enacted as Resolution 332 and titled Art in Public Places, is almost five years old. Public art has become a more significant aspect of the City's redevelopment efforts in the meantime. Existing policy should be reviewed to assure it addresses current expectations and needs.

The City also has policies and procedures in place that must dovetail with public art policy and procedures. A memo describing these relationships is included as Attachment D. New public art policy and procedures must consider this existing body of regulation as they are developed.

Maintenance

Ongoing maintenance is an important part of keeping the collection at its best and preserving the public's investment. Preventive maintenance requirements and responsibilities for completing them will be included in the annual work plan.

Pieces will still occasionally require special attention. An inspection schedule will be developed and used to assure the actual condition of each piece is being adequately monitored.

Specific maintenance needs for each new piece will be reviewed by City Staff prior to selection and included in the annual maintenance plan developed by the partnership. Responsibilities for finding the needed resources, arranging for the work, and paying for it will also be delineated in the plan each year.

IMPLEMENTATION ACTION PLAN

University Place is already committed to public art. It both defines the city for visitors and enhances its sense of community. To take its public art plan to the next level, the City needs to commit to the following:

Immediate

- Adopt the University Place Public Art Plan – City Council
- Create the Partnership for University Place Public Art. – City Council and UP for Art
- Restructure the UP for Art organization – UP for Art
- Establish priority sites for public art – Partnership for Public Art
- Develop the 2007-2008 budget year work plan – City Council and UP for Art

2007

- Implement the 2007-2008 work plan.
- Review and update Art in Public Places policy; determine if additional policy is needed. -- Recommendations by UP for Art; Council review and action
- Develop and adopt a selection and procurement process for public art, including written procedures for calls to artists – UP for Art
- Invite community involvement in design of public spaces and related public art for Town Center – City Staff
- Improve awareness of public art collection by developing both online and print versions of maps and brochures – City staff and UP for Art
- Seek grant funding for Public Art Coordinator – UP for Art
- Establish the University Place Foundation for Public Art – UP for Art
- Hold a juried art show for all UP students – UP for Art

Three years: 2008-2010

- Implement annual plan
- Enact a percentage for art and/or a per capita contribution *when stable revenue sources are established* – City Council
- Apply for student art project /artist-in-residence grant – UP for Art
- Develop a resource manual for private developers (artist's names, sample contracts, project ideas, and a catalog of artists' work) – UP for Art
- Create annual opportunities for local and student artists to exhibit their work. – UP for Art

ATTACHMENT A

CITY COUNCIL DOCUMENTS REGARDING PUBLIC ART

- **City of University Place Vision**
- **City of University Place 2007-2008 Council Goals**
- **Resolution 332 (January 7, 2002) Art in Public Places**

CITY OF UNIVERSITY PLACE VISION

Adopted August 5, 1996

Revised July 6, 1998, February 8, 1999, May 1, 2000, March 18, 2002, October 4, 2004

Twenty years after incorporation, University Place is a safe, attractive city that provides a supportive environment for all citizens to work, play, (obtain) get an education and raise families. Children and youth are nurtured and encouraged to develop into competent, contributing citizens in a changing world. The physical and mental well-being and health of all individuals is valued. Violence is not tolerated. A cooperative community spirit and respect for each other--our commonalities and differences--foster a diverse cultural, spiritual and ethnic life and prepare us for future challenges.

Land Use and Environment

Residential areas and commercial corridors retain a green, partially wooded or landscaped character, although the city is almost fully developed. The public enjoys trail access to protected creek corridors, wetlands and greenbelts. As the gravel pit site on the Chambers Creek properties gradually is reclaimed for public use, people enjoy expansive views, access to Puget Sound, and parks and recreation opportunities.

Community character has been enhanced by fair and consistent enforcement of land use regulations. Buffering and landscaping separate incompatible uses, support the integrity of residential neighborhoods, and create more attractive business/industrial developments.

Housing

University Place has a mix of housing densities and maintains a friendly neighborhood and community atmosphere. The proportion of residents who own their homes has increased. A mix of housing styles and types is affordable to households at various income levels.

Transportation, Capital Facilities, and Utilities

Street lighting, sidewalks, curbs/gutters and bicycle lanes on all arterial streets have improved safety and created better connections between residential and business areas. Sanitary sewer services are available City-wide.

Community and Economic Development

The City Hall complex has contributed to the development of a thriving commercial and civic area. This pedestrian friendly town center and community focal point offers civic activities, convenient shopping, and a welcoming downtown park. Residents and visitors enjoy a walk along shaded trails, a place to sit and relax on a sunny day, an active play area for children and a gathering place for community events.

Partnerships between the City and business sector have resulted in a viable, economically stable business community. Compact commercial and light industrial developments have attracted new investment and brought additional goods, services, and jobs to the community. Public investment and new infill developments contribute to the vitality of the core business areas. University Place has established itself as a destination for regional shopping, arts, entertainment, and special community events and festivals.

Parks and Recreation

Expansion of parks and recreation services has been achieved through cooperative efforts of the City, School Districts and many citizen volunteers. Residents enjoy more neighborhood parks and public spaces, a community and civic center, public access to the shoreline, and a variety of recreation programs and activities for children, youth, adults, and senior citizens.

Governance and Community Services

Open communication between citizens, business, industry and government has strengthened community ties and created an environment of trust, listening, and responsive, fair governance. Information is readily available to citizens and issues are fully discussed. The result has been quality, cost-effective services.

While not always a direct provider of services, the City assists residents in gaining access to needed community services through partnerships and contracts with other agencies.

Coordination with human service agencies results in the delivery (and outcome) of human services that promote(s) empowerment and self-determination for individuals in need.

Local government, school districts and private schools work together in planning for quality education. The City has increased public safety by partnering with the Fire District and by implementing a community-policing program which maintains a partnership between community and the police, promotes respect for neighbors, and encourages individual responsibility.

Adopted 8/5/96, Revised 7/6/98, 2/8/99, 5/1/00, 3/18/02, 10/4/04
M:\COUNCIL\2004\STATEMENT\Vision Statement 2004.doc

CITY OF UNIVERSITY PLACE 2007-2008 COUNCIL GOALS

◆ SECURE ECONOMIC STABILITY

- Maintain **LIMITED SERVICES** Operating Budget
- Maintain "**BRIDGE STRATEGY**" out Five Years
- Achieve **TOP LINE REVENUE** Growth (increase sales tax revenue by 10%)
- Implement **TOWN CENTER PROJECT** (repay short-term loans)
- Minimize "**X FACTOR**" **LONG-TERM DEBT** & Maximize State & Federal Grants
- Maximize **COMMERCIAL LANDS UTILIZATION** Per Comp. Plan
- Promote **BUSINESS GROWTH & RETENTION**
- Support **E.D. LEGISLATIVE ACTIONS** (LIFT/WEDA/CERB)
- Explore **METRO PARKS TAX AUTHORITY** for Cities
- Develop **PARTNERSHIPS FOR ECONOMIC DEVELOPMENT**
- Facilitate **27TH DISTRICT/ GRANDVIEW PLAZA / NARROWS**

◆ CREATE VIBRANT COMMUNITY PLACES & EVENTS THROUGHOUT CITY

- **SUPPORT CHAMBERS BAY/CHAMBERS CR. PROPERTIES** (Hotel, Trail/Park Areas/Beach/Fireworks)
- Provide **NEIGHBORHOOD ACCENTS/ N.C.I.P. and PARKS, TRAILS & OPEN SPACE ACCENTS**
- Explore **BOYS & GIRLS CLUB** Option
- Broaden and Support **RECREATION OPPORTUNITIES** and Community Events

◆ DETERMINE CAPITAL IMPROVEMENTS FUNDING STRATEGY AND LEVELS

- City-wide **CIP PRIORITIES AND FUNDING**
- **REGIONAL PARTNERSHIPS** and **FUNDING STRATEGIES**
- **NEIGHBORHOOD CIP FUNDING OPTIONS**
- **MAJOR PROJECTS** and **BONDING OPTIONS**

◆ UPDATE EMERGENCY PREPAREDNESS PLANS & EXPAND EOC COMMUNICATIONS

- Continue **UPNET TRAINING** in community
- Complete **COMMUNICATIONS TOWER** activation
- Pursue **REGIONAL INTEROPERABILITY** (800 MGH & other?)
- Improve **PUBLIC HEALTH, PHYSICAL DISASTER EVACUATION & EOC PREPARATIONS**
- Provide **PUBLIC INFORMATION** and Education
- Implement **REVERSE 9-1-1**

◆ INCREASE COMMUNITY OUTREACH & PARTICIPATION ALL LEVELS

- Emphasize and Utilize **COMMUNITY'S DIVERSITY** (age, income, ethnicity)
- Integrate **COMMUNICATION PLAN** (Newsletter, UPTV, Web Page, Etc)
- Highlight and **CELEBRATE COMMUNITY'S DIVERSITY** at events and Celebrations
- Emphasize **OUTREACH** to all ethnic Community Members
- Support **COMMISSIONS & COMMITTEES AND PARTNERS**

◆ IDENTIFY AND IMPLEMENT TRANSPORTATION AND TRANSIT PLANS PER AVAILABLE FUNDING

- **CURRENT FUNDING** and **PRIORITY PROJECTS**
- **CAPITAL STRATEGY PRIORITIES** and **PROJECTS**

◆ **EXPAND ARTS PROGRAMS AND EXPLORE ARTS COMMISSION THROUGHOUT THE COMMUNITY**

- **PUBLIC ART PARTNERSHIPS**
- **PERFORMING ARTS OPPORTUNITIES**

◆ **INCREASE COUNCIL INTERGOVERNMENTAL OUTREACH & ENGAGEMENT**

- Coordinate regional **TRANSIT & TRANSPORTATION**
- Collaborate on regional **ECONOMIC DEVELOPMENT**
- Increase **ASSOCIATION OF WASHINGTON CITIES PSRC and PCRC** Involvement
- Facilitate a **WESTSIDE COMMUNITIES** Forum
- Develop **LEGISLATIVE ACTION** Strategies and Training

RESOLUTION NO. 332

A RESOLUTION OF THE CITY OF UNIVERSITY PLACE, WASHINGTON, ADOPTING AN ART POLICY AND AUTHORIZING THE CITY MANAGER TO ESTABLISH PROCEDURES TO IMPLEMENT THE POLICY.

WHEREAS, the City Council wishes to enhance the cultural environment of the community; and

WHEREAS, the City Council wishes to achieve this in part by promoting the creation and placement of art in various public venues throughout the city;

WHEREAS, the City Council encourages active public involvement during the artwork selection process; NOW, THEREFORE,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF UNIVERSITY PLACE, WASHINGTON, AS FOLLOWS:

Section 1. Art Policy Established. A policy for the acquisition of art for placement on public property is established and attached as Exhibit A.

Section 2. Authorization of City Manager to administer a cohesive art program. The City Manager or designee shall administer the Art Program and may establish administrative rules in keeping with this policy.

Section 3. Effective Date. This resolution shall take effect immediately upon adoption.

ADOPTED BY THE CITY COUNCIL JANUARY 7, 2002.

Jean Brooks, Mayor

ATTEST:

Catrina Craig, City Clerk

ATTACHMENT B

PRELIMINARY INVENTORY OF EXISTING PUBLIC ART IN UNIVERSITY PLACE

27th and Grandview

Mural at former Red Apple market
Chief Seattle metal bust in front of Birdfeeder store

UP Library (in storage except for turtle)

River, Water and Stone Stained Glass window
"Reading Riley" bronze turtle
Fish Bench
Arashiyama, Kyoto Memory collage

Windmill Village

"Sharing" bronze sculpture
Fish and cattails metal sculpture
Quilt fiber art
Rendition of 1890s proposal for the University of Puget Sound
Wooden Bowl

Homestead Park

"Green Men" oil paintings on cement slab
Slug - To be installed in 2007
Children in wagon bronze sculpture
Rhododendron Gazebo

Conservation Park

Environmental Columns

Curran Apple Orchard Park

Apple crate stage with decorative railing

40th Street roundabout

The Eagles' Nest sculpture

Streetscapes

Bicycle racks

Key Bank

Abstract sculpture

UP Town Center Storage

Raku tile murals

Leach Creek Bridge

“Life Cycle of the Leach Creek Salmon”

Chambers Creek Properties

Labyrinth

UNIVERSITY PLACE SCHOOL DISTRICT

Sunset

Untitled Quilt and The Legend of Sunset School mural

Evergreen

Five paintings (Agave and the Moon; Identifying Flowers; Summer II; Ocean Sun; and Ipanema)

Chambers

“Building A Community” mural

University Place

Salmon Mural; “Self Portraits” mural

Narrows View

Photos (Commencement Bay; Columbia River Gorge; Mt. St. Helens; The Cascades)
Paintings (Olympic Mountains and Puget Sound; School logos (2); Moon over Guemes; Landscape; Granite Falls; Adams River)
Quilts (Preamble to the Constitution; Silver quilt)
Murals (Assorted)

Curtis Senior High

Bronze (George R. Curtis)
Stained Glass (Vikings; Mt. Rainier)
Watercolors (Unnamed; Lesson March Sunday)
Block prints (Two unnamed)
Oils (Two unnamed)
Acrylic (Untitled Viking Warrior; Untitled Viking Student Life; mural tile; Untitled Viking; two ocean scenes)
Drawings (With God’s Help – Drawings of John F. Kennedy, Martin Luther King and Abraham Lincoln)
Wood (Log Cabin)

ATTACHMENT C

**DRAFT RESOLUTION CREATING
PARTNERSHIP FOR PUBLIC ART BETWEEN THE
CITY OF UNIVERSITY PLACE AND UP FOR ART.**

Agreement between the City of University Place, Washington, a municipal Corporation of the State of Washington, and UP FOR ART, a non-profit corporation pertaining to the implementation of the University Place Public Art Plan.

This agreement is entered into this ___ day of _____ between the City of University Place (hereinafter "CITY") and UP FOR ART, a nonprofit corporation (hereinafter "ART").

WHEREAS, the CITY is adopting a Public Art Plan to encourage and facilitate public art throughout the City; and,

WHEREAS, ART is a local nonprofit, volunteer group dedicated to bringing public art to University Place since the year 2000; and,

WHEREAS, the CITY and UP FOR ART have collaborated on several projects to enhance and acquire public art throughout the City; and,

WHEREAS, ART has submitted a proposal for a Public Art Plan for consideration and adoption by the City Council; and,

WHEREAS, ART is interested in partnering with the City of University Place on an expanded basis to establish a public art program; and

WHEREAS, ART has proven itself to be a valuable partner and champion of public art;

Now, therefore, the City Council of the City of University Place establishes the Partnership for Public Art with UP for Art to further the acquisition of public art for the community.

Agreed to on this ___ day of _____ 2006

ATTACHMENT D
**EXISTING CITY POLICY
IN SUPPORT OF PUBLIC ART**



CITY OF UNIVERSITY PLACE

Community and Economic Development Department

Development Services

TO: David Swindale, Director

FROM: Dale Yeager, Associate Planner

DATE: April 18, 2006

SUBJECT: City policies in support of public art

This memo is in response to your request for supportive documentation from the City's policy documents in support of public art.

City of University Place Comprehensive Plan encompasses the following policies/vision statements regarding public art and aesthetics:

- The City's vision statement states that 20 years after incorporation, University Place is a safe, attractive city that provides a supportive environment for all citizens to work, play, obtain an education and raise families. (pg. 1-3)
- Land Use Element: Establish a Town Center Overlay within the Town Center Zone to promote high quality mixed-use development utilizing design standards, incentives and increased density and height limits to create a viable center. (policy LU8C)
- Special Planning Areas Established, Town Center (TC): Wide sidewalks, pedestrian connections to adjacent residential areas, landscaping, public open spaces, and public art will be an integral part of the Town Center. (pg. 1-30)
- Community Character Element: Encourage the inclusion of public art. The Pacific Northwest has an international reputation for displaying works of art in public settings. The City can contribute to this regional legacy by incorporating art in public projects and encouraging developers to incorporate art into their projects. The City should include artists on design teams for parks and other public spaces. Many items in the public environment – lighting, railings, walls, benches, etc. could be made more interesting through the participation of artists. (policy CC3B)
- Community Character Element: Encourage community volunteerism in public beautification projects. Many communities benefit from active volunteers and civic beautification committees who organize to contribute amenities such as planted flowerbeds, banners, hanging baskets, sculpture and other items, or who help provide additional maintenance that is often beyond municipal budgets. These projects may include the involvement of local Chamber of Commerce or other business and volunteer groups. (policy CC3C)

City of University Place Town Center Design Standards and Guidelines provide the following references in support of public art:

- Appropriately scaled art pieces or sculptures should be located in the streetscape and in plazas and courtyards where they do not visually obscure adjacent retail uses.
- Art pieces should be “accessible” physically and intellectually.
- Local sources of art should be considered.
- Artwork may be part of a collection, or a single piece.
- Artwork may include water, seating, planting, decorative architectural elements or plaza space as part of the design.